AdeptGroup

SUSTAINABILITY & COST SAVING Sustainability Strategy Development

Client Needs

A leading life sciences company needed to develop a sustainability strategy integral to their business that reduces the impact of packaging on the environment.

Results



A Full Sustainability Strategy Including Teams, Objectives, Tools, and a Timeline of Action Items

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Detailed Report of Current Sustainability Status of All Current Packaging Types Used Within the Company



STEPS TAKEN BY ADEPT

- Set up global packaging sustainability team
- Set up senior management steering committee
- Audit global packaging programs
- Benchmark competition packaging sustainability
- Identify sustainability hotspots and opportunities
- LCA tool evaluation and selection
- Define internal sustainability objectives and goals through LCA
- Select metrics / indicators to track progress
- Full evaluation of packaging materials used throughout company, paired with suggestions for packaging redesign for more sustainable materials
- Set a baseline for packaging sustainability data
- Deploy packaging sustainability strategy globally
- Start developing external goals (>2 years)
- Highlight success stories in annual corporate sustainability report

We Would Love to Partner with You on Your Next Packaging Project

